





PANAMA, a world class best kept secret for your conventions.

1. EASY ACCESS - MAJOR GATEWAY

- Daily direct flights from North America
- More than 80 direct flights to the Caribbean, Central and South America
- 5 direct flights from Europe daily
- Tocumen International airport welcomes 7 millions passengers annually

2. MODERN BUSINESS INFRASTRUCTURE

- More than 100 international banks & mutinational companies
- Over 8% economy growth in 2013
- Worlds second largest Free Trade Zone
- U.S. Dollar currency
- Position #4 in the Americas in the Tourism
 Competitiveness report of the World Economic Forum

3. Meetings

- New convention center opening 2017
- More than 29,000 hotel rooms
- 550,000 sq ft/ 172,000 sq mt of meeting space
- Home to International hotel brands:
 Hard Rock, Hilton, Intercontinental, JW Marriott, Le Meridien, Marriott, RIU, Sheraton, Trump, Waldorf Astoria, Westin, Wyndham, Leading Hotel of The World, Preferred Hotel

4. ATTRACTIONS

- Panama Canal: 8th wonder of the world under expansion, turned 100th in 2014
- Frank Gehry-Biodiversity Museum
- Seven Indigenous communities live in Panama
- Boasting the largest archipelago of islands (over 1800 islands) distributed through our Caribbean and Pacific shores
- Vast nature reserve; over 35% of the country land is considered a nature reserve
- Panama's Old Town is a Unesco heritage site

 dating from 16th century
- Urban city with a cosmopolitan nightlife

5. Benefits

- We are safe; in fact, we are one of the safest countries in the region
- Attractive prices; one of the most affordable capital cities in the region
- IRS Tax Exemption for US Meetings

For more information: conventions@visitpanama.com







PANAMA AT A GLANCE

Population: 3.405.813 inhabitants.

Capital: Panama City.

Limits: Panama's limits to the north with the Caribbean sea, to the south with the Pacific Ocean, to the east with Colombia and to the west with Costa Rica.

Weather: It is pleasantly tropical and uniform throughout the year. The average temperature is 27°C/80°F.

Language: The official language is spanish. However, many panamanians speak both spanish and english.

Political Division: 9 provinces and 5 indigenous communities.

Currency: The Balboa. One Balboa is equivalent to one US\$ Dollar, currency that circulates in the country.

Taxes: Sales tax 7% called ITBMS. This excludes medicines, food and school supplies.

Time Zone: The time in Panama all year long is the same as the EST (GMT -5). Do not observe daylight savings time.

Tips: 10% to 15% of the bill is the suggested amount.

Drivers License: The visitors can drive up to 30 days with a foreign license.

Electricity: 110 volts, 60 cycles.

Dress Code: Consider light clothes. Business attire is formal. It is recommend a light blazer for men and a pant suit for women.

Economic indicators: Tourism represents 10% of the GDP.